

## **Rish Malhotra**

An accomplished and results oriented business leader with 20 years of experience in the technology industry in operations, international business and technology management, I am currently the President & CEO of International Road Dynamics Inc. (IRD).

Over the past 10+ years during my career with IRD, I have led the deployment and integration of intelligent transportation technologies worldwide that ensure safe and efficient travel on roadways and in cities. Prior to joining IRD, I provided leadership in various professional roles in commercial banking and other high technology industries.



In addition to trade promotion and numerous Government of Canada led trade missions, I have also participated in several ITS Canada led missions as well as tradeshow and conferences globally. As a thought leader in ITS and working closely with the International Business Development team at ITS Canada, I continue to engage with and build partnerships with ITS organizations worldwide.

I am volunteering to be an actively engaged Board member of ITS Canada to further the interests of our members and position ITS Canada and our members as leaders on the global ITS stage. Specifically, this includes facilitating new opportunities between the public and private sector as well as strategic collaboration with other ITS organizations worldwide that will result in business growth for our members and the ITS market in general. Ultimately, this will enable ITS Canada to realize its vision and strategic objectives and be the hub for mobility technologies. I look forward to bringing my ITS experience and skills to ITS Canada.

My governance experience includes serving on several Boards of private and not-for-profit enterprises. In addition to these current engagements, I also currently serve on the Board of technical organizations in the ITS sector as well as on the Board of a Canadian Federal Crown corporation in the infrastructure and transportation sector.

Over the years, I have had the privilege to develop friendships with several ITS Canada members and look forward to continuing to engage with you as we work together towards delivering on ITS Canada's strategic objectives.

If you have any questions, please do not hesitate to reach out via [rish.malhotra@irdinc.com](mailto:rish.malhotra@irdinc.com) or +1-306-653-6825. Thank you.